OpenALPR Technology Introduces Agent for Axis Cameras and New ALPR as A Service Plans

OpenALPR is driving down the cost and complication of deploying ALPR solutions

February 9, 2017 – Commerce, Michigan - OpenALPR Technology Inc., a leading provider of automatic license plate recognition (ALPR) technology complements its Cloud Stream service by introducing the OpenALPR Agent for Axis cameras which enables a first for the surveillance industry, ALPR-as-a-Service. OpenALPR teamed up with Axis Communications, the market leader in network video on this collaboration by utilizing Axis' Axis Camera Application Platform (ACAP).

"Our mission is to make state-of-the-art ALPR technology more accessible and affordable. The combination of our Camera Agent for Axis and Cloud Stream portal make deploying ALPR extremely simple, and at $79 per month, it is the most affordable ALPR solution on the market today. There is no need for a server or video management software; all that is needed is an Axis camera and an Internet connection", according to Matt Hill – President and Founder of OpenALPR Technology, Inc.

Along with the release of the OpenALPR Camera Agent, OpenALPR is also introducing a new Cloud Stream plan for free that features two days of plate data retention and requires local compute and storage. In contrast, the Camera Agent does all license plate recognition in the cloud (as a service) and provides 60 days of data and video retention. http://www.openalpr.com/cloud-stream.html

 "We're excited to see the growth in adoption of ACAP and also the proliferation of cloud services in the security industry," said Alex Walthers, Business Development Manager, ADP, Axis Communications, Inc. "We look forward to future collaboration with OpenALPR to further enhance the capabilities of their ALPR as a Service offering."

"The high cost of ALPR solutions has slowed the adoption of the technology. OpenALPR is eliminating that barrier with our Camera Agent and facilitating new use cases. Our Cloud Stream plans are advantageous for all customers small and large. Property managers and homeowner's associations can offer their tenants better security and peace of mind knowing what vehicles are on the property at all times," stated Hill. Law enforcement agencies can deploy OpenALPR on an ad hoc basis to aid in investigations without a large capital expenditure and an annual contract.

OpenALPR is offering a free 14-day trial of the Camera Agent. Users can register for an account and download the Agent at www.openalpr.com.

OpenALPR also provides a Cloud API for hardware and software manufacturers who want to enable their applications with license plate recognition and vehicle make, model and color recognition. http://www.openalpr.com/cloud-api.html

About OpenALPR Technology, Inc. OpenALPR started as an open source project in 2012 by Matt Hill and gained a large developer following and code contributions on Github.com. In mid-2015, the company was founded and further enhancements to the code were made which culminated with the introduction of Cloud Stream and the OpenALPR Agent in 2016. The OpenALPR Agent is available for Axis Cameras, Windows, Ubuntu Linux and Docker platforms.